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On With The Show

Toy manufacturers take center stage at the 2006 American International Toy Fair

Talk about a casting call.

More than 1,500 toy, game and other children's entertainment product manufacturers, reps and importers from upwards of 30 countries will put their best foot forward, so to speak, during the 2006 American International Toy Fair. They'll exhibit in hopes that one of their thousands of new products will become the star of someone's in-store "show," be it at Wal-Mart, the corner specialty store, Toys "R" Us, online or elsewhere.

toy fair spotlight

Pop art

Made By Hands, Chicago, introduces five new art activity kits, Pop-Outs, so kids can create easily and independently without an adult's help. The kits' cardboard cases come complete with a handle, making the kits portable for traveling or just moving from room to room. New kits include Make-Your-Own Masterpieces, Make It—Trade It, Sports Cards, Go Figure Crazzzy Critters, Go Figure Silly Bodies and Go Figure Way to Go.

